

Semantic System Finalizes OEM Contract with CENDOO

Zurich, Switzerland/La Jolla, USA CENDOO and Semantic System have entered into an OEM contract to use Semantic's ai-one™ in CENDOO's Butler product.

CENDOO and Semantic System are working on a totally new approach to tackle one of the biggest challenges for users of information technology: information overload (see "[Drowning in Information? You're Not Alone](#)" of Huffington Post). While search engines are getting ever more powerful and provide more and more features, this is also bad news. Users are swamped with huge amounts of information and the user has to go through the results to find what is of interest and relevant. This process has to be repeated and refined, sometimes with multiple search engines, until he or she has found the right answers. Search engines available aren't providing the essential feature: personalized semantic search.

Running on your PC as a virtual twin, CENDOO's Butler knows your focus and preferences, "reading" and classifying search results and documents until it can deliver exactly and precisely what you need. The Butler will be available in 2010. Learn more: www.cendoo.com

About Cendoo

[CENDOO](#), based in Schaffhausen, Switzerland, is a Social Media Company and develops innovative and future-oriented products for the web.

About semantic system ag

semantic system ag is a Swiss based company that provides biologically inspired intelligence computing solutions using a proprietary core technology, ai-one™. Delivering users powerful artificial intelligence and analytics capabilities, ai-one™ emulates complex functions of the brain and incorporates these into solutions for graphics, imaging, text and data computing across a broad range of industries