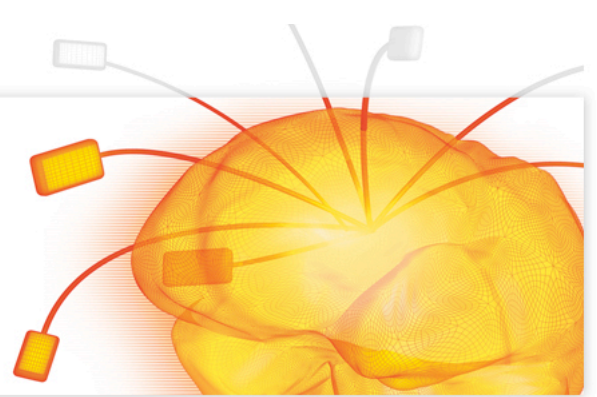


biologically  
inspired  
intelligence

**ai-one™**



## Press Release

### Biyond to Add Marketing Expertise and Services to ai-one Projects

La Jolla CA | Zurich | Berlin February 16, 2011 - ai-one inc., a provider of software development technology (SDK) for semantic associative search and the development of learning machines has signed Peter Brendlin and his firm Biyond as subject matter expert for business development and applications in the industrial automation industry.

Peter Brendlin CEO, is a veteran of the industrial automation, sensor and control industries with over 40 years of international experience in the creation, marketing and sale of technical products. He served in executive roles at Econotec AG, the general sales partner for Mitsubishi Electric in Europe and founded Biyond after the successful sale of the company.

**About biyond**, based in Zurich, Biyond assists clients worldwide in the creation of “balanced” breakthrough strategies for the successful commercialization of technical products in the industrial automation and high tech markets. The company is focused on providing strategic and management consulting in the areas of positioning, sustainability, distribution, business development and marketing to companies launching leading edge technologies. [www.biyond.ch](http://www.biyond.ch)

**About ai-one inc.**, ai-one provides an “API for building learning machines”. Based in San Diego, Zurich and Berlin, ai-one’s software technology is an adaptive holosemantic data space with semiotic capabilities (“biologically inspired intelligence”). The Topic-Mapper™ SDK for text enables developers to create intelligent applications that deliver better sense-making capabilities for semantic discovery, lightweight ontologies, knowledge collaboration, sentiment analysis, artificial intelligence and data mining. [www.ai-one.com](http://www.ai-one.com)

#### **ai-one inc.**

united states  
5711 la jolla boulevard  
la jolla, california 92037  
ph 1 858 346 1951  
[www.ai-one.com](http://www.ai-one.com)

#### **ai-one ag**

switzerland  
flughofstrasse 55  
8152 glattbrugg-zürich  
fon +41 44 828 4530  
[www.ai-one.com](http://www.ai-one.com)

#### **ai-one gmbh**

germany  
koenigsallee 35a  
14193 berlin  
fon +493047890050  
[www.ai-one.com](http://www.ai-one.com)